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FOR IMMEDIATE RELEASE

ARRI Rental announces new Toronto office and ARRI Creative Space to support Canadian film industry

- **New location provides a center for ARRI Rental services, exclusive technologies, and industry events**
- **State-of-the-art 8,200 square-foot facility, including 2,600 square feet dedicated to the versatile ARRI Creative Space**
- **ARRI Rental Toronto headed up by Branch Manager Dina Maragos**

May 26, 2023; Long Island City, New York – ARRI Rental North America, a leading camera and lens equipment rental service company, announces the opening of a new office in Toronto, Canada. The state-of-the-art facility provides comprehensive access to ARRI Rental’s exceptional services and exclusive equipment such as the ALEXA 65 camera and DNA, Moviemcam, and HEROES lenses. The new location also houses an ARRI Creative Space to further support filmmakers by showcasing ARRI products and technology.

The Canadian production market has seen impressive growth over recent years in both commercial and feature film productions. Given ARRI’s commitment to the expansion of its support for filmmakers in North America, opening a creative technology center in Toronto to better serve the thriving Canadian film community was a natural progression.

“Toronto has long been recognized as a leading production hub for both the Canadian and North American film industries, and we are excited to be part of this vibrant community,” says Andy Shipsides, President of ARRI Rental North America. “By having a presence in Toronto, we can provide local access to our top-of-the-line equipment and unparalleled technical expertise, ultimately helping our clients bring their creative visions to life. We look forward to working closely with the Toronto film community and contributing to its continued growth and success.”

ARRI Rental’s new facility in Toronto marks the opening of its third location in Canada, alongside its Vancouver and Calgary offices. The new 8,200 square-foot facility includes 2,600 square feet dedicated to the ARRI Creative

Space—a fully outfitted studio offering the latest ARRI products and technology. This includes the full line of ALEXA cameras, Signature lenses, lighting, Pro Camera Accessories (PCA), and Camera Stabilizer Systems (CSS). ARRI specialists are on hand to offer product demos, facilitate camera and lens tests, and provide customer support.

ARRI Rental Toronto is led by Branch Manager Dina Maragos, who comes to ARRI Rental having previously served as General Manager at Grande Camera and Client Service Representative at SIM. Her focus will be on business development and operations. “I am thrilled to be bringing my 15 years of experience in the motion picture equipment rental industry to ARRI Rental,” says Maragos. “My time at other notable rental houses has given me the knowledge and technical attention to detail needed to support cinematographers and creative professionals. I am excited to bring my expertise to the team and contribute to the success of each project we undertake.”

ARRI Rental Toronto is located at 94 Advanced Road, Etobicoke Ontario M8Z 2T7. The facility features ample parking, multiple ground-level garage access points, and a truck-level loading bay providing ease of access to camera assistants in their prep and building of camera trucks. The branch has already serviced major productions for Apple TV+ and Disney+ that have recently wrapped and are currently in postproduction.

About ARRI Rental:

ARRI Rental’s mission is to be instrumental in realizing the creative visions of international film and program makers. As a service business within the ARRI group, ARRI Rental is focused on building client relationships through the provision of first-class camera, lighting, and grip equipment to the movie, television, advertising, and events markets. High-quality hardware, innovative workflow solutions, and an unsurpassed level of service ensure long-term customer connections and a rock-solid brand reputation. We aim for warm welcomes, friendly expertise, personalized solutions, and relationships built on trust.

Operating through a network of rental facilities across North America, Europe, and the UK, ARRI Rental’s combined resources allow it to develop exclusive, proprietary technologies. These include the ALEXA 65—the world’s only true 65 mm digital cinema camera system—as well as diverse and customizable lens options across all formats, among them the DNA, ALFA, Moviecam, and HEROES lenses. Exclusive grip offerings include the HEXATRON off-road crane vehicle and versatile Hover Dolly, while our modular BrikLok LED panels facilitate limitless lighting setups.

ARRI Rental prides itself on providing custom solutions to its clients, whether that be unique camera configurations, new or specially detuned lenses, bespoke rigging, or purpose-built lighting. Collaborating with clients on these customized solutions is at the heart of how we nurture enduring industry relationships.

About ARRI:

“Inspiring images. Since 1917.” ARRI is a global player within the motion picture industry, employing around 1,600 staff worldwide. Named after its founders August Arnold and Robert



Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, Rental, and Solutions, as well as the subsidiary Claypaky, all dedicated to connecting creativity and future technologies for moving images and live entertainment. ARRI is a leading designer and manufacturer of camera and lighting systems for the film, broadcast, media, and entertainment industries, with a worldwide distribution and service network. The portfolio includes digital cameras, lenses, camera accessories, archive technologies, lamp heads, and lighting accessories. Along with offering exclusive technologies, ARRI Rental's first-class services and equipment provide camera, lighting, and grip packages to professional productions around the world. ARRI Solutions offers high-quality virtual and traditional production infrastructure solutions and efficient, integrated workflows to a broad range of studio operators, producers, and enterprises. Claypaky fascinates audiences worldwide with cutting-edge live entertainment and stage lighting.

In recognition of its innovative contributions to the film and television industries, ARRI has been honored with 19 scientific and technical awards from the Academy of Motion Picture Arts & Sciences and six Engineering Emmys from the Television Academy and the National Academy of Television Arts & Sciences.

For locations and more information, please visit www.arri.com.